

DORIAN WEBB SET TO SHINE WITH NEW POP-UP AT FIRST STREET



NAPA Napa, CA - [7/2]

Oakland-based jewelry designer, Dorian Webb is excited to announce the opening of her brand new pop-up shop at First Street Napa. The pop-up will be open from July 4 through Labor Day weekend, providing visitors with the enviable opportunity to browse and purchase Dorian Webb's semiprecious and fine jewelry collections.

Known for her craftsmanship and a desire to share stories and inspiration, Dorian Webb's jewelry is a favorite of celebrities and fashion insiders alike. Having started her business after graduating from Yale University, following study abroad in Italy, Dorian's collection was an early success with Neiman Marcus immediately purchasing the entire collection and Essence magazine using a pair of her earrings on its cover. From delicate necklaces to bold statement rings, earrings, bracelets and brooches, each piece continues to be thoughtfully designed to foster connection and conversation.



The pop-up shop at First Street Napa will showcase a curated selection of Dorian Webb's latest designs, including collections that are available for preorder. Dorian will also host a series of events featuring local artists, renowned gallery owners, accessory designers, and celebrity chefs over the summer in addition to collaborating with some of First Street Napa's favorite wineries.

Dorian states, "I am thrilled to open a flagship store at First Street Napa. It has always been a goal of mine to open a store in a location that offers all that Napa does- a sense of community in a small town that truly has an international footprint. I couldn't be happier to share this incredible opportunity with creatives who also appreciate Napa's abundant appeal."

Shop Dorian Webb in Suite 309 at First Street Napa, open Thursday - Sunday 10:30am - 5:30pm from July 4 through Labor Day weekend. Don't miss this limited opportunity to acquire Dorian Webb's exquisite jewelry in the heart of Downtown Napa.

For more information, visit www.dorianwebb.com or follow Dorian Webb on IG @dorian.webb.

About Dorian Webb

Dorian Webb creates intentional pieces that celebrate women, support African American culture, and amplify the beauty of connection. Based in Oakland, CA, we specialize in semi-precious and precious designs set in sterling silver and 18k gold. With these elevated materials, we mark and preserve the current moment as well as memorialize our collective and individual presence.

About First Street Napa

First Street Napa is a mixed-use shopping and lifestyle destination property spanning three city blocks in the heart of downtown Napa. First Street Napa features Napa's top independent artisan retailers, popular national retail brands, exceptionally designed landscaping and seating areas, and locally curated art installations that appeal to visitors of all ages. The property was developed by Zapolski Real Estate LLC in cooperation with Trademark Properties as part of its vision to create an immersive destination experience for shopping, wine tasting, lifestyle, dining, hospitality, cultural exhibitions, and community events. Visit www.firststreetnapa.com and follow @FirstStreetNapa on Facebook, Instagram, and Twitter for complete details on other opening activities and special events.

For media inquiries, please contact: MARKETING@FIRSTSTREETNAPA.COM