

22

LEASES SIGNED
IN 2020 / 2021

12

LEASES SIGNED
IN 2022

8

LEASES SIGNED
IN 2023

86%

LEASED
SPRING 2024

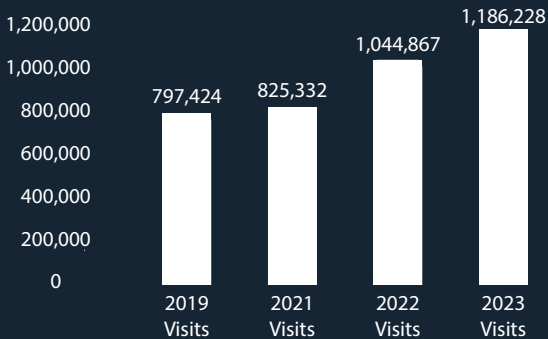
LEASING HIGHLIGHTS

- 86% Retail Leased | 95% Office Occupied
- Lip Lab, a national cosmetic brand opening in fall 2024 (Suite 378)
- First Citizen's Bank open in new location Fall 2024 (Suite 262)
- Hestan Vineyards, known for cookware/Appliances, Special Event Space breaking ground July 2024 (Suite 291)
- Tonewood & Courage, a highly anticipated destination music store and performance venue open Summer 2024 (Suite 212)
- Polished By The Lash Empire, a full service nail and lash salon from San Ramon, CA now open (Suite 322)
- StretchLab, a national fitness franchise, now open. (Suite 261)
- Chef Todd Humphries, Kitchen Door now open with a menu offering local, seasonal, and handmade fare (Suite 272)

NATIONAL TENANTS

- ANTHROPOLOGIE (SUITE 1146)
- FREE PEOPLE (SUITE 1214)
- JOHNNY WAS (SUITE 1210)
- LIP LAB (SUITE 378)
- LULULEMON (SUITE 1220)
- OVERLAND SHEEPSKIN CO. (SUITE 1202)
- STRETCHLAB (SUITE 261)
- SPACES BY REGUS (SUITE 368)

FIRST STREET DISTRICT VISITOR STATISTICS



YEAR	VISIT FREQUENCY
2019	1.45
2021	1.55
2022	1.62
2023	1.68



SCAN ME

2023 Report Placer.ai

FSN TOTAL SALES GROWTH

2022 FSN SALES: \$23.445 M

2023 FSN SALES: \$26.677 M

- 14% Increase in total sales volume
- Since 2020 - 2023, Gross Sales Tripled

RETAIL TYPE:

2023 SALES PSF

FOOD & BEVERAGE	\$881
BEVERAGE	\$799
RETAIL	\$703
HEALTH & WELLNESS	\$351